



**Home**  
for Families



2021

**COMMUNITY IMPACT REPORT**  
*TRANSFORMING TO MEET THE NEED*





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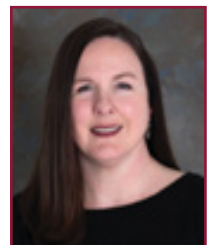
Vice President Advancement

2020 and 2021 brought so many challenges to our world, as individuals and community's dealt with the fear and real impacts of the COVID-19 pandemic. Our HFF families and children, already vulnerable and struggling to maintain stability, were among those hit hardest. Without hesitation, HFF adapted its services and found new ways to meet the changing needs we saw unfolding before us every day. As awful and exhausting as the pandemic has been, it has also pushed us to rethink how we operate and prioritize the important things in our lives.

With lessons learned in-hand, HFF began a strategic planning process in early 2021 to help focus our work and set a course for our next three years. We developed a fantastic plan for the Agency, but more importantly, collectively established a sense of purpose and understanding of HFF's Mission, Vision and Values. Removing the stigma of homelessness from the HFF name was paramount to redefining our true purpose, which is family stability and creating Home for Families.

Home for Families is not still just standing, rather we are better because of the struggles of the last two years. Our Vision is Bold and it Needs To Be in order to address the increased challenges our families are facing. In the following pages, you will read about our growth, and our values lived through the accomplishments of our families and the Agency. I hope you share in my excitement for the future and will join Home for Families in our transformational work for families and children.

**Beth Fetzer-Rice**  
President/CEO



# FROM THE BOARD

2021 was a challenging year for families in the Greater Columbus Metropolitan Area. Moving forward from the pandemic inch by inch and right into the sharp rise in the housing crisis and inflation, has made the journey to stability for strong and resilient families daunting. Home for Families has continued to be the voice and support in the belief that all families deserve and have a right to housing, financial and educational stability.

This is a testament to the commitment and compassion of our partner agencies, our financial supporters, our volunteers, and our staff. It hasn't always been easy. We've had to adjust our processes and make hard decisions. We've asked more from our supporters than ever. But the result of all that effort is undeniable. The question is, where do we go from here? Our board has spent the better part of 2021 laying out a new strategic plan in order to answer that question. And the answer is this: It's time to move from merely filling the housing gap to addressing the needs of the poorest of the poor families in our community.

This new way of thinking is embodied in our vision to be the transformational force for families in housing, financial and educational stability. We know that vision is attainable – if we work together.

Are you with us?

**Amy Robinson**  
Board Chair



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Community Advocate



# THE PERFECT storm

Sue, a middle-aged mother, found herself in a situation that happens often. As a working mother, she provided for her children and paid her rent on time. As rent became due, her landlord decided he did not want to renew her lease. With the prospect of making money on his investment, he intends to remodel her home and sell it. At the same time, her employer was struggling to stay open and had to cut positions due to COVID. Her work is one of those cuts. Shortly after she learned that she must find a place to live and a job, she discovered she was pregnant. With no income, she did not qualify for any of the apartments she applied for, so she had no choice but to live with her mother who resides in a senior living community. The children were restless and had no room to be children, so they did what children do and her mother's neighbors complained. The community manager threatened to hold her mother in violation of her lease. With nowhere to turn, she reached out to the HFF. The HFF case manager immediately sprang into action advocating for Sue and her children and was able to move her into a housing unit under HFF. She also gave Sue and her children move-in supplies, school supplies and other immediate needs. The impact on Sue's life was tremendous and she can now concentrate on finding a new job. Thanks to the generous support of HFF's partners in the Greater Columbus community, Sue is well on her way to housing, financial and educational stability.



## FACTS

The average rent for apartments in Columbus, OH is between \$1,014 and \$1,638

In 2022, the living wage in Columbus, OH is \$32.92 an hour for an adult with one child

Current minimum wage is \$9.30 an hour, only 28.3% of what they would need to provide for their family

In 2021, HFF provided \$3,841,960 in financial assistance for families





# PROVIDING *positive* REINFORCEMENT

Joey, a kindergarten student struggling to remain in class due to challenging behavior was linked with the Education Navigator at HFF. This student was removed from class over 20 times in the preceding term. Joey's mother has reported that this student has had zero removals in the last three months. She credits the Education Navigator for being consistently at the school to hold the student accountable for his behavior and providing positive reinforcement to encourage the student when he is successful. This parent stated that the communication between the school administrators, the Education Navigator, and herself had supported her son in achieving this term.



**HFF DOWD EDUCATION CENTER** offers after school and summer programming with a focus on Social Emotional Learning, STEAM (Science, Technology, Engineering, Arts, Math) focused education, Skill Building and Education/Career Exploration.

**SPARK (SUPPORTING PARTNERSHIPS TO ASSURE READY KIDS)** provides in-home educational services to help parents teach their children the skills needed to begin kindergarten. SPARK is offered in both English and Spanish.



## SUMMER ACHIEVERS PROGRAM

13,000 Hours of Education and Recreation  
4,400 Meals Served

## AFTER SHOOOL ACHIEVERS PROGRAM

21,000 Hours of Education  
6,000 Meals Provided



# DIVERSITY & INCLUSION STATEMENT

At HFF, Diversity and Inclusion are more than just words; they are values and principles that guide our work. The families and children we serve are resilient, diverse, and multi-cultural, and we are committed to reflecting this in our Staff, Board, and workplace. With resolve and intent, we are striving to create an environment where everyone feels empowered to be their full, authentic self. Where all voices are welcomed, heard, and valued. Where our similarities are embraced, our differences respected, and both are celebrated for the value they bestow.





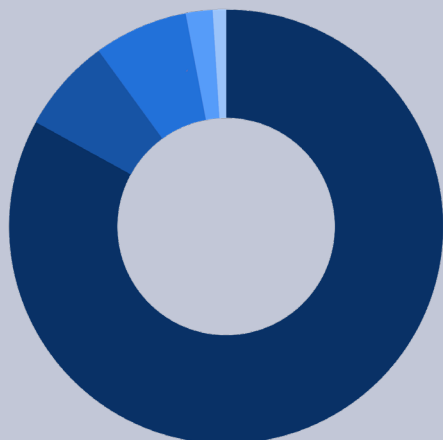
# 2021 FINANCIAL REPORT

|                                 |                                       |  |
|---------------------------------|---------------------------------------|--|
| Total Contribution              | \$7,911,357                           |  |
| Total Expenses                  | \$8,270,936                           |  |
| Contributions by Donor Type     |                                       |  |
| Government                      | \$6,576,298                           | and 83% of total                       |
| Individuals                     | \$586,187                             | and 7% of total                        |
| Foundations                     |                                       |  |
| (including Donor Advised Funds) | \$551,660                             | and 7% of total                        |
| Corporate                       | \$144,217                             | and 2% of total                        |
| Community Organizations         | \$52,995                              | and 1% of total %                      |
| Expenses by Category            |                                       |  |
| Program                         | \$7,322,638                           | and 89% of total                       |
| Administration                  | \$603,888                             | and 7% of total                        |
| Fundraising                     | \$344,410                             | and 4% of total                        |
| Total Net Assets                | \$3,737,783                           |  |
| Endowment Fund                  | \$195,482.23 (per 12/31/21 statement) |  |
|                                 |                                       | 13.6% increase over \$171,975 12/31/20 |

\*Unaudited Financials (For most recent audited financials, visit [Guidestar.org](https://www.guidestar.org) or [homeforfamilies.org](https://www.homeforfamilies.org).)

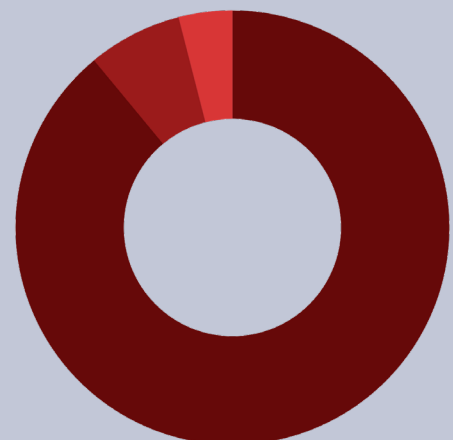


## CONTRIBUTIONS



● 83% Government    ● 7% Foundations  
● 7% Individuals    ● 2% Corporate  
● 1% Community Organizations

## EXPENSES



● 89% Program  
● 7% Administration  
● 4% Fundraising

# THANK YOU

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### **\$25,000 or More**

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NiSource Charitable Foundation and  
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The TJX Foundation, Inc.

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Home for Families believes that families deserve and have the right to housing, financial, and educational stability.

Home for Families receives support from the Community Shelter Board and its funders, which include the City of Columbus, the Franklin County Board of Commissioners, and the United Way of Central Ohio, supplementing the generous donations of numerous individuals, corporations, foundations, and community organizations.

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